

Small Business Programs Office (SBPO) Newsletter August 2016 - Vol. 9

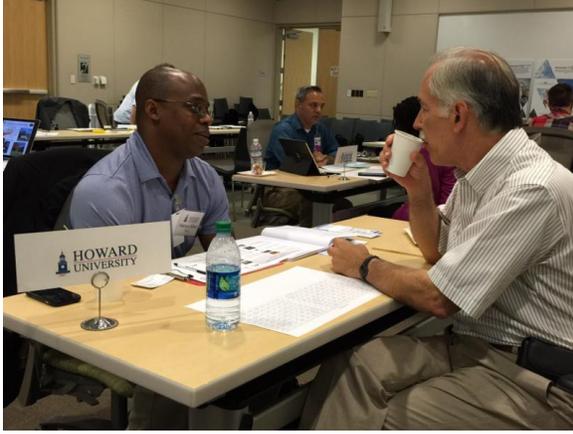
JPL SBPO In Action:

The JPL Acquisition Division's Small Business Programs Office (SBPO) hosted its inaugural **Historically Black Colleges and Universities/Minority Institutions (HBCU/MI) Outreach Event** on August 3 and 4, 2016. This event was designed to educate the HBCU/MI community on the different contract vehicles available to potentially sponsor them on research projects in support of JPL's programs and projects. This two-day event also provided an opportunity for JPLers from the Engineering and Science directorate to meet one-on-one with the HBCU/MI community to gain an understanding of their research areas of interest and their capabilities.



JPL welcomed representatives from nine (9) participating schools; California State University - Long Beach, California State University - Los Angeles, Fayetteville State University, Howard University, North Carolina Agricultural and Technical State University, North Carolina Central University, Tuskegee University, University of California - Riverside, and University of Nevada Las Vegas.

We encouraged the twenty-three (23) representatives from these schools to share as much information as they could during the one-on-one sessions with representatives from the Engineering and Science Directorate and Large Business Representatives from Boeing Company, ManTech



The inaugural event helped expose the JPL science and engineering community to additional options for research/university partnerships with the HBCU/MI community and provided them direct access to current and future JPL programs and projects.



International Corporation, and Northrop Grumman Corporation to determine if any matches could be made.

JPL SBPO Team



Steve Simpson and Mary Helen Ruiz

The JPL SBPO and the NASA Management Office supported the **2016 HUBZone Industry Day**, hosted by the NASA Goddard Space Flight Center (GSFC) in Greenbelt, MD, on August 9, 2016.

The event featured networking with

The SBPO attended the **ChallengeHER: Opportunities forWOSB in Federal Contracting** event held at the Long Beach Community College in Long Beach, CA on July 19. Workshops were offered to assist WOSB leverage federal awards, learn the procurement process, and market to federal buyers. Total attendance was 253 participants representing small businesses, resource partners, agencies, and large primes. Over 30 people stopped by the JPL booth for this half-day event.

small business specialists from NASA, JPL, and representatives from large prime contractors. Attendees were also able to participate in matchmaking sessions with representatives from various directorates within NASA GSFC.

Opening remarks were provided by Chris Scolese, Center Director (NASA GSFC); Glenn Delgado, Associate Administrator of the Office of Small Business Programs (NASA Headquarters); Mark Crowley, Executive Director of the HUBZone Contractors National Council; and Anne Haase, Small Business Specialist at NASA GSFC.

**Jasmine Colbert,
JPL Small Business Administrator**



**Rick Ellerbe and Bob Jones,
NASA Management Office (NMO)**

There were approximately 300 attendees, with 75 representing HUBZone firms.

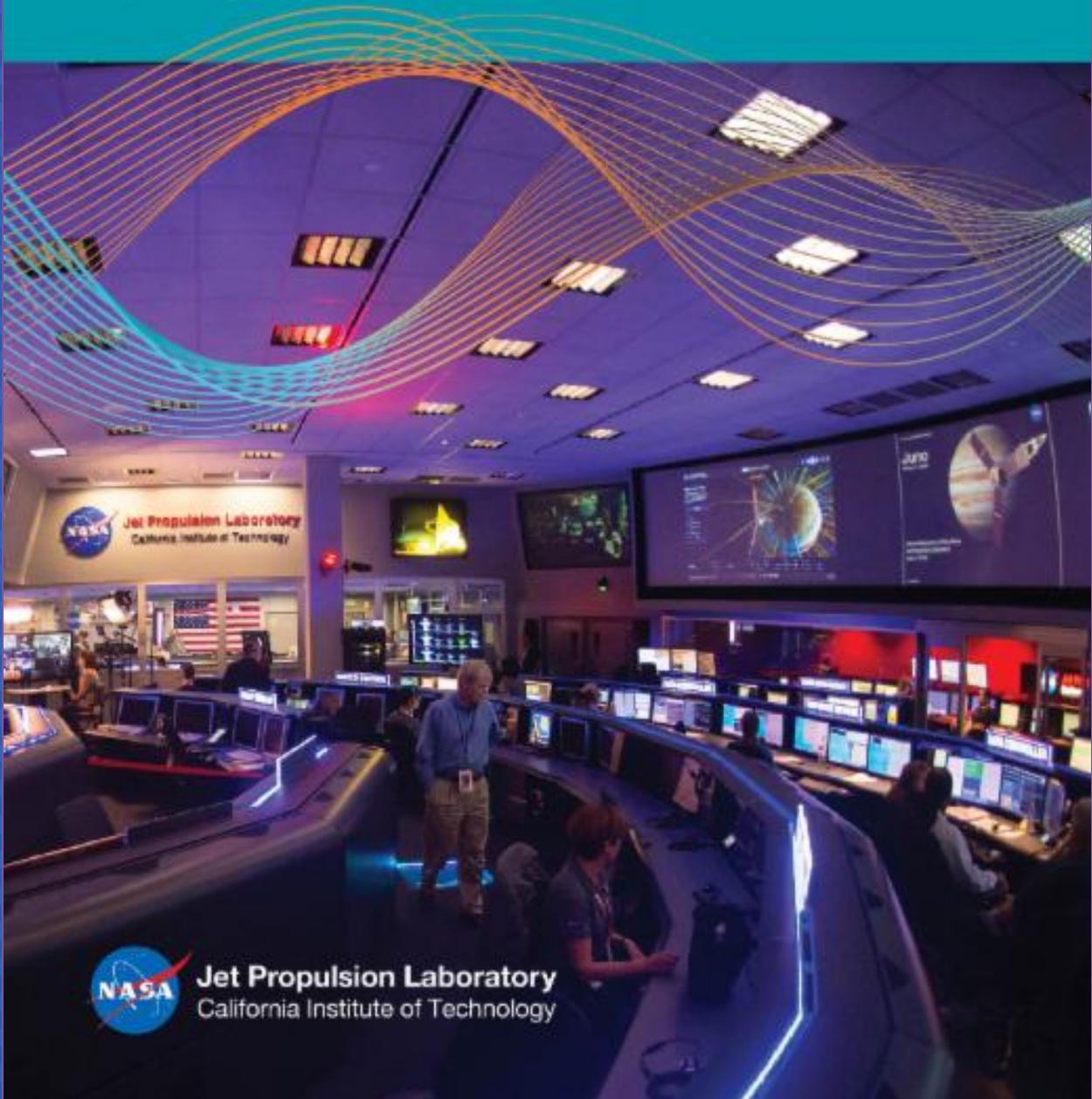
Presenting: The NEW SBPO Line Card

The SBPO is proud to present our new Line Card. The card provides 8 steps to doing business with JPL. Be sure to stop by and visit us at our next event to pick one up!



Small Business Programs Office

Expanding Our Universe with Small Business Excellence



Jet Propulsion Laboratory
California Institute of Technology

Doing Business at the Jet Propulsion Laboratory

1. Register Your Business

- Obtain a Data Universal Numbering System (DUNS) number.
- Register with the System for Award Management (SAM).
- Register with the NASA Vendor Data Base (NVDB).
- Complete and return the JPL Supplier Profile Form.

2. Identify Your Product or Service

- Know the Federal Supply Class or Service (FSC/SVC) codes and the North American Industry Classification System (NAICS) codes for your products or services.
- Prepare a capability statement in both printed and electronic versions with an emphasis on Government work.

3. Identify Your Target Market Within JPL

- Identify what JPL procures by reviewing its top NAICS code.
- Review the JPL website.
- Contact the Small Business Programs Office (SBPO) for assistance on doing business with JPL.

4. Identify Current JPL Procurement Opportunities

- Identify current Requests for Information (RFI) and Requests for Proposals (RFP) at JPL.
- Identify current major procurement opportunities at JPL by checking the Federal Business Opportunities website, which can also assist you in identifying NASA requirements and send you e-mail notifications of released requirements.

5. Seek Additional Assistance as Needed for Los Angeles County Area

- Request training and counseling on marketing, financial, and contracting issues at minimal or no cost from the Los Angeles County Office of Small Business Procurement Technical Assistance Center (PTAC).
- Contact the Small Business Administration (SBA) Los Angeles District Office website for additional assistance and information.
- Get free and confidential mentoring by former CEOs through SCORE.

6. Investigate the JPL SBPO Products and Services

- Explore other small business programs, such as the JPL Mentor-Protégé Program, Product Demonstrations and Submitting an Unsolicited Proposal on the SBPO website.

7. Investigate Federal Supply Schedule (FSS) Contracts

- Contact the U.S. General Services Administration (GSA) for information on how to obtain a Federal Supply Schedule contract. Some JPL purchases are, in fact, orders on FSS contracts.

8. Additional Information on Doing Business with other NASA Centers

- Additional information about the NASA Office of Small Business Programs (OSBP) can be found on their website.

9. Links to Sources Identified in 1-8

- Visit the Small Business Programs Office website at <https://acquisition.jpl.nasa.gov/SB/> to find the links for the sources identified. You will find this information in a PDF entitled, "How to do Business with JPL."

Contact the Small Business Programs Office at JPL:

Online: <https://acquisition.jpl.nasa.gov/SB/>

E-mail: smallbusiness.programsoffice@jpl.nasa.gov

Phone: 818-393-8018



Q&A with SBPO:

Welcome to the newly formed Q&A with SBPO section of our newsletter! Here

we will answer questions each month that are submitted to our mailbox at smallbusiness.programsoffice@jpl.nasa.gov. Be sure and submit your questions with "Newsletter Q&A with SBPO" in the subject line to be included in our next newsletter!

Q: How can my company do business with JPL?

A: We have published our new line card that lists 8 Steps to Doing Business with JPL by outlining the steps small businesses can follow to connect with JPL.

SBPO Small Business Spotlight of the Month:

mooreboeck

Interactive Design and Development
Los Angeles, CA

<http://mooreboeck.com/>

Moore Boeck specializes in websites, interactive features, infographics, visualization tools and content management systems. They provide modern online experiences for a wide range of platforms and devices. Located less than 10 minutes from Jet Propulsion Laboratory, Moore Boeck has developed a custom CMS and responsive website platforms specifically designed for public outreach and science teams at JPL and NASA. They were responsible for the successful 2015 redesign of the JPL public outreach website (jpl.nasa.gov) and numerous other popular and award-winning projects. The team at Moore Boeck works closely with clients to understand their goals and establish or improve their web presence and interactive tools. Services are provided in-house by a team of experienced designers and developers.

NASA/JPL Projects (selected)

- NASA's *Global Climate Change* (climate.nasa.gov)
- NASA's *Exoplanet Exploration* (exoplanets.nasa.gov)
- *Jet Propulsion Laboratory* (jpl.nasa.gov)
- NASA's *Sea Level Change* (sealevel.nasa.gov)
- *Cassini* (saturn.jpl.nasa.gov)
- *DSN Now* (eyes.nasa.gov/dsn/)
- *Mars Curiosity: 7 Minutes of Terror* infographic (visual.ly/curiosity-7-minutes-terror)
- NASA Earth Campaign Sea Level infographic (climate.nasa.gov/climate_resources/125/)

Honors (selected) **Webby Awards**

- 2016 Best Government & Civil Innovation (*Experience Curiosity*)
- 2015 Best Green Website (*NASA's Global Climate Change*)
- 2015 Best Government Website (*Jet Propulsion Laboratory*)
- 2015 Best Education Mobile App (*Earth Now*)

- 2011 Best Science Website (NASA's *Global Climate Change*)

NASASpace Act Award

Eyes on the Earth

UX/UI design and development

South by Southwest - finalist, technical achievement

Eyes on Exoplanets

UX/UI design

Taschen - published designs

Understanding the World: The Atlas of Infographics

designs created for NASA's Jet Propulsion Laboratory

Collins- published designs

The Infographic History of the World

designs created for NASA's Jet Propulsion Laboratory

Visual.ly - Best Infographic of 2012

Curiosity: 7 Minutes of Terror

NASA's Jet Propulsion Laboratory

PROCUREMENT NEWS

FACILITIES MAINTENANCE AND OPERATIONS RECOMPETE

The JPL Facilities and Maintenance & Operations (M&O) Support Services is being re-competed with an award anticipated around May/June 2017. The following schedule is tentative and subject to change:

Issue Request for Information: January 2016

Issue Draft Request for Proposal: August 2016 ***New Update***

Pre-proposal Conference/Site Survey: August 2016 ***New Update***

Issue FINAL Request for Proposal: September 2016 ***New Update***

Proposal Due Date: November 2016 ***New Update***

Fact Finding/Orals: January 2017 ***New Update***

Final Source Selection: April 2017 ***New Update***

Subcontract Award/Transition Period: May/June 2017 ***New Update***

End of Transition Period: September 2017

Summary of Scope:

The subcontractor shall maintain and operate over 200 buildings and trailers and more than 170 acres on campus via the following services:

- Buildings and Structures Maintenance and Repair
- Heating, Ventilation, Air Conditioning
- Electrical Power Generation and Distribution Systems
- Building 230-Space Flight Operations Facility
- Grounds Maintenance and Repair
- Janitorial Services

- Pest Control
 - Energy and Water Conservation
 - Disaster and Potential Disaster Response
 - Energy Management System
 - Power Control Console System Configuration Control
-

INSTITUTIONAL COMPUTING ENVIRONMENT (ICE)

RFI to Industry: September 2015
Comments from Industry: October 2015 (and continuing)
Benchmarking & State-of-the-Industry Interviews: Nov 2015 - February 2016
RFP Released: Late August 2016/Early September ***New Update***
Proposals Due: November 2016
Source Selection: May 2017
Contract Signed: July 2017
Transition Period: August – December 2017
New Contract Operational: December 2017

CUBESAT DEVELOPMENT - 3U & 6U

RFI: Released September 2015
Revision to RFI: Issued December 23, 2015
Addendum 1 for clarification: Issued January 7, 2016
Addendum 2 for clarification: Issued January 21, 2016
Addendum 3: Issued February 24, 2016

Internal meetings to commence next week June 8, 2016 to finalize the way forward.

Two new suppliers requested RFI/RFQ for database inclusion, information which was forwarded last week. The response due date July 22, 2016.

CTM currently writing selection memorandums on suppliers that meet technical requirement. On-going. Est. completion: August 30, 2016 ***New Update***

Terms and conditions discussions to commence with selected companies in the next few weeks. On-going. Est. completion: August 30, 2016 ***New Update***

UPCOMING OUTREACH EVENTS

September 2016

- 27th-29th; HBCU Technology Infusion Tour - Florida Agricultural and Mechanical University - Tallahassee, FL

October 2016

- 4-5th - NASA Industry Forum - New Orleans, LA
- 25th Kennedy Space Center Expo - Cape Canaveral, FL

JPL Small Business Council

CHAIR - Jay Chhugani, SBAR jay.chhugani@sbar.com

VICE-CHAIR - Robert Yarber, Zin-Technologies ryarber@zin-tech.com

SECRETARY - Sydney Wassel, Millennium Engineering swassel@meicompany.com

JPL Large Business Council

CHAIR - Sharon Bethel, Exelis/Harris sharon.bethel@jpl.nasa.gov

VICE-CHAIR - Sey Ghamari, Raytheon sey@raytheon.com

SECRETARY - Rick Cortina, Pyro-Comm Systems pcsircortina@gmail.com

Contact us at: smallbusiness.programsoffice@jpl.nasa.gov

JPL/NASA | 4800 Oak Grove Drive, Pasadena, CA 91109

[Unsubscribe](#)

[Update Profile](#) | [About our service provider](#)

Sent by smallbusiness.programsoffice@jpl.nasa.gov in collaboration with

Constant Contact 

Try it free today